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Cotton Blossom Roundup Rodeo

Berrien County
Chamber Of
Commerce

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March 20th & 21st, 2020

The Cotton Blossom Rodeo will be held at the Berrien county saddle club. This is a PRCA sactioned rodeo. In addition to the rodeo, we have food vendors, games for the kids and merchandise for sale.



The rodeo has a large economic impact on our community. Our goal is to #buildabetterBerrien

SPONSORSHIP LEVELS

Platinum Sponsor

(Title Sponsor) : \$5,000

- Company logo on ALL promotional items and advertisements (print, radio and television)
- Company logo on t-shirts, program cover, and flag to be used during grand entry.
- Arena Signage (center gate)
- In store promotional event (i.e. autograph signing, etc.)
- 12 rodeo tickets per performance (total of 24 tickets)
- Multiple announcements during the course of the event

Gold Sponsor (limit 1):

\$1,500

- Turn Out gate signage
- Full page ad in program
- 10 rodeo tickets
- Multiple announcements during event

Silver Sponsor (limit 6):

\$1,200

- Chute gate signage
- Full page ad in program
- 8 rodeo tickets
- Multiple announcements during event

Bronze Sponsor (limit 10) :

Event Sponsor- \$1,000

- Arena signage
- Half Page ad in program
- 6 rodeo tickets
- Multiple announcements during event

Arena Sponsor

\$800

- Arena Signage
- Quarter Page ad in program
- 4 rodeo tickets

Premium

Back of Rodeo Ticket-
\$700

(Great place for coupon)

Program Back Cover-
\$700 *(full color)*

PROGRAM ADS

Full Page- \$500

Half Page- \$300

Quarter Page- \$200

Business Card- \$100